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1-c760 U.S. PTO

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PTO/SB/05 (12/97)

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**UTILITY PATENT APPLICATION TRANSMITTAL**  
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 004747.P001 Total Pages 5

First Named Inventor or Application Identifier Gavin S. H. Cheng

Express Mail Label No. EL 431 887 357 US

1-c564 U.S. PTO  
09/518552  
03/03/00

ADDRESS TO: Assistant Commissioner for Patents  
Box Patent Application  
Washington, D. C. 20231

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents.

1. X Fee Transmittal Form  
(Submit an original, and a duplicate for fee processing)
2. X Specification (Total Pages 21 including cover page)  
(preferred arrangement set forth below)
  - Descriptive Title of the Invention
  - Cross References to Related Applications
  - Statement Regarding Fed sponsored R & D
  - Reference to Microfiche Appendix
  - Background of the Invention
  - Brief Summary of the Invention
  - Brief Description of the Drawings (if filed)
  - Detailed Description
  - Claims
  - Abstract of the Disclosure
3. X Drawings(s) (35 USC 113) (Total Sheets 8 ✓)
4. X Oath or Declaration (Total Pages 5)
  - a. x Newly Executed (Original or Copy)
  - b.      Copy from a Prior Application (37 CFR 1.63(d))  
(for Continuation/Divisional with Box 17 completed) (Note Box 5 below)
  - i.      DELETIONS OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
5.      Incorporation By Reference (useable if Box 4b is checked)  
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6.      Microfiche Computer Program (Appendix)

- (if applicable, all necessary)

a. \_\_\_\_\_ Computer Readable Copy  
b. \_\_\_\_\_ Paper Copy (identical to computer copy)  
c. \_\_\_\_\_ Statement verifying identity of above copies

## ACCOMPANYING APPLICATION PARTS

- |     |               |   |
|-----|---------------|---|
| 8.  | <u>  X  </u>  | Assignment Papers (cover sheet & documents(s))  |
| 9.  | <u>      </u> | a. 37 CFR 3.73(b) Statement (where there is an assignee)  |
|     | <u>  X  </u>  | b. Power of Attorney  |
| 10. | <u>      </u> | English Translation Document (if applicable)  |
| 11. | <u>      </u> | a. Information Disclosure Statement (IDS)/PTO-1449  |
|     | <u>      </u> | b. Copies of IDS Citations  |
| 12. | <u>      </u> | Preliminary Amendment   |
| 13. | <u>  X  </u>  | Return Receipt Postcard (MPEP 503) (Should be specifically itemized)  |
| 14. | <u>      </u> | a. Small Entity Statement(s)  |
|     |               | b. Statement filed in prior application, Status still proper and desired  |
| 15. | <u>      </u> | Certified Copy of Priority Document(s) (if foreign priority is claimed)   |
| 16. | <u>  X  </u>  | Other: <u>Certificate of Express Mail with copy of postcard showing contents of</u><br><u>Express Mail package.</u> |

17. If a **CONTINUING APPLICATION**, check appropriate box and supply the requisite information:  
☐ Continuation      ☐ Divisional      ☐ Continuation-in-part (CIP)  
of prior application No: \_\_\_\_\_

- 18.
- Correspondence Address**

Customer Number or Bar Code Label

**or**

(Insert Customer No. or Attach Bar Code Label here)

- X   Correspondence Address Below

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Lisa Kaiser

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Lisa Kaiser

(Signature of person mailing paper or fee)

March 3, 2000

(Date signed)

Serial/Patent No.: \*\*\* Filing/Issue Date: \*\*\*

Client: Muse Communication Corporation

Title: Method And System For Attracting Visits To Web Sites.

BSTZ File No.: 004747.P001 Atty/Secty Initials: JPW/lyk

Date Mailed: March 3, 2000 Docket Due Date: \*\*\*\*

The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:

<input type="checkbox"/> Amendment/Response (____ pgs.)	<input checked="" type="checkbox"/> Express Mail No.: <u>EL431887357US</u> <input checked="" type="checkbox"/> Check No. <u>34053</u>
<input type="checkbox"/> Appeal Brief (____ pgs.) (in triplicate)	<input type="checkbox"/> _____ Month(s) Extension of Time Amt. <u>\$1,138.00</u>
<input checked="" type="checkbox"/> Application - Utility ( <u>21</u> pgs., with cover and abstract)	<input type="checkbox"/> Information Disclosure Statement & PTO 144 (____ pgs.) <input type="checkbox"/> Check No. _____
<input type="checkbox"/> Application - Rule 1.53(b) Continuation (____ pgs.)	<input type="checkbox"/> Issue Fee Transmittal _____ Amt. _____
<input type="checkbox"/> Application - Rule 1.53(b) Divisional (____ pgs.)	<input type="checkbox"/> Notice of Appeal _____
<input type="checkbox"/> Application - Rule 1.53(b) CIP (____ pgs.)	<input type="checkbox"/> Petition for Extension of Time _____
<input type="checkbox"/> Application - Rule 1.53(d) CPA Transmittal (____ pgs.)	<input type="checkbox"/> Petition for _____
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<input type="checkbox"/> Application - Provisional (____ pgs.)	<input type="checkbox"/> Preliminary Amendment (____ pgs.)
<input checked="" type="checkbox"/> Assignment and Cover Sheet (signed)	<input type="checkbox"/> Reply Brief (____ pgs.)
<input type="checkbox"/> Certificate of Mailing	<input type="checkbox"/> Response to Notice of Missing Parts
<input checked="" type="checkbox"/> Declaration & POA ( <u>5</u> pgs.) (signed)	<input type="checkbox"/> Small Entity Declaration for Indep. Inventor/Small Business
<input checked="" type="checkbox"/> Disclosure Docs & Orig & Copy of Inventor's Signed Letter (____ pgs.)	<input checked="" type="checkbox"/> Transmittal/Letter, in duplicate
<input checked="" type="checkbox"/> Drawings: <u>8</u> # of sheets includes <u>8</u> figures	<input checked="" type="checkbox"/> Fee Transmittal, in duplicate

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